



PRESS RELEASE

FOR IMMEDIATE RELEASE

9 January 2018

ETIQA HAS NOW BECOME FOUR COMPANIES

Kuala Lumpur – Effective 1 January 2018, Etiqa has become four organizations comprising of Etiqa General Insurance Berhad, (EGIB), Etiqa Life Insurance Berhad (ELIB), Etiqa General Takaful Berhad (EGTB) and Etiqa Family Takaful Berhad (EFTB). This is in support of Bank Negara Malaysia's Financial Services Act 2013 & Islamic Financial Services Act 2013 to have greater focus on the respective businesses, minimize risks & ensure continuous stability; and to drive Etiqa's vision to have the most efficient shareholder, capital & organizational structure.

To deliver these efficiencies and to steer Etiqa to greater heights, we have appointed 4 new Chief Executive Officers with vast experience in the insurance and takaful industry for each of the four new entities:

- Fukhairudin Mohd Yusof for EGIB
- Zaharudin Daud for EGTB
- Zafri Ab Halim for EFTB
- Kamaludin Ahmad for ELIB (in an interim capacity)

Kamaludin Ahmad who is also Chief Executive Officer of Maybank Ageas Holdings Berhad, the parent company of EGIB, EGTB, EFTB and ELIB said, "We are now four organizations but still the same Etiqa with the aim to serve you better, as you prepare for memorable milestones or unfortunate events in your life.

We are committed to always be fast and easy in servicing our customers, whether for sales, service or claims. Should customers need assistance, we are just a call, or a tap away through our customer careline, online portal and numerous mobile apps as well as via our many agents and branches nationwide," added Kamaludin.

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About Etiqa

Today, Etiqa is a true multi-channel distributor of Insurance and Takaful products via its 10,000 agency force, 24 Insurance and Takaful branches, more than 350 Maybank branches, ATMs and other third-party banks, providing full accessibility and total convenience to customers in Malaysia. Regionally, we have expanded our wings and set up base in Singapore, the Philippines and also Indonesia.

Media contacts:

Azita Azlan, Communications

T: 603 2785 5132

E: azita.a@etiqa.com.my